



Moorpark Proudly Presents Moorpark Country Days 2011 October 1

Dear Civic Leader/Moorpark Business Owner,

The Moorpark Country Days Committee is comprised entirely of volunteers and community leaders like the American Legion, the Rotary Clubs of Moorpark, Moorpark Women's Fortnightly Club, Kiwanis Club of Moorpark, Lions Club, High Street Arts Center, City of Moorpark and the Moorpark Chamber of Commerce. We are always thinking of new ways to honor you as a sponsor and show our community that, 365 days a year, we have business owners and residents like yourself supporting our wonderful community.

This year Country Days will celebrate American history, and we look forward to having you join us. Country Days is a time-honored tradition that begins with the cheers and waves of hundreds of families and friends as the parade makes its way along Historic High Street. Immediately following the parade is a good old fashion street fair featuring local vendors, crafts, entertainment, a children's village, and overall just plain fun.

As active participants in the community, we recognize that in these busy times you probably have an endless list of things to accomplish, but we would like to ask that you take a few minutes to review our sponsorship opportunities. Each one is designed to distinguish you as an outstanding supporter of this annual community event. Remember to take advantage of the many aspects of our Country Days package; this will also encourage the thousands of visitors at the event to recognize your contribution and support.

Thank you for your time and consideration. We welcome your questions or comments.

Patrick Ellis

Patrick Ellis
President and CEO
Moorpark Chamber of Commerce

18 E. High St. Moorpark, CA 93021 • 805.529.0322 • 805.529.5304 fax



Moorpark Country Days ~ Sponsor Opportunity Packages

Bronze Sponsor **\$100.00**

- Recognition as a Bronze Sponsor on promotion flyers & the Country Days Website
- A "Sponsor" ribbon to wear at the Country Days event

Silver Sponsor **\$300.00**

All Benefits of the Bronze Sponsor, PLUS

- Recognition as a Silver Sponsor on promotion flyers & the Country Days Website
- One Promotional Item in the Country Days Visitors Bag
- Free entry into the Country Days Parade
- Promotional Booth at Country Days Street Fair

Gold Sponsor **\$500.00**

All Benefits of the Silver Sponsor, PLUS

- VIP Seating for up to 4 guests at the parade
- Gold Sponsor Recognition on Promotional Flyers & Country Days Website with Color Logo and link to Your Company's Website
- Two Promotional Items in the Country Days Visitor's Bag
- Recognition in TV and Radio Promotions

Platinum Sponsor **\$1000.00**

All Benefits of the Gold Sponsor, PLUS

- VIP Seating for up to 6 guests at the parade
- Platinum Sponsor Recognition on Promotional Flyers & Country Days Website with Color Logo and link to Your Company Website
- Entry to the VIP Hospitality Suite
- Opportunity to have a stage or the children's village named after your company
- Two Promotional Booths at Country Days Street Fair

Diamond Sponsor **\$2500.00**

All Benefits of the Platinum Sponsor, PLUS

- VIP Seating for up to 10 guests at the Parade
- Diamond Sponsor Recognition on Promotional Flyers & Country Days Website with Color Logo and link to Your Company Website
- Recognition as the named host of the VIP Hospitality Suite
- Opportunity to have two representatives ride in a VIP vehicle in the parade
- Personal Introduction at the Opening Ceremonies of Country Days event
- A Moorpark Chamber of Commerce Business Promotional Package;
Includes: 3 Months Advertising in the Moorpark Chamber Community Link Newspaper (1/4 page ad) and Free Attendance at 3 Chamber Monthly Networking Breakfasts



Moorpark Country Days ~ Sponsorship Registration

Business/Organization: _____

Contact Name: _____

Address: _____

City /State/Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

We are proud to be a Moorpark Country Days Sponsor. Please accept our commitment as a:

- Diamond Premier Sponsor \$ 2500.00
- Platinum Sponsor \$ 1000.00
- Gold Sponsor \$ 500.00
- Silver Sponsor \$ 300.00
- Bronze Sponsor \$ 100.00

Checks should be made payable to Moorpark Chamber of Commerce

We can also accept your credit card. Visa MasterCard AMEX

Card Number

Name on Card

Expiration Date

CVC

Signature

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